



Rockabill Consulting LLC | Rockabill Development LLC

## **Katie Devine Named Principal of Rockabill Consulting & Development**

Hoboken, New Jersey (February 1, 2021)— Rockabill Consulting & Development, a leader in providing development consulting services to the affordable and supportive housing community, today announced that Katie Devine has been elevated to Principal and a co-owner of the firm along with its Managing Principal & Founder, Niall Murray and Principals Richard Brown and Tim Collins. Katie has served as Senior Vice President since joining Rockabill in March 2018.



“Katie approaches her work with intelligence, passion and integrity, all qualities that we value at Rockabill” said **Niall Murray, Managing Principal & Founder of Rockabill**. “During her tenure as SVP, Katie has earned the respect of her colleagues and emerged as a trusted advisor to the non-profit supportive housing community, bringing both expertise and grit to the fight to create more affordable housing in New York.”

“I am incredibly pleased to make Katie a partner in our company,” **Murray** added. “Creating a pathway from employee to ownership is an integral part of our model and this is both recognition and appreciation of Katie’s talent beyond just a promotion. For two years, Katie has been the driving force behind Rockabill’s rise as a leader in the preservation of permanent supportive housing and we can’t wait to see her grow her business further.”

“I’ve long been committed to creating and preserving affordable, supportive housing and shelter for individuals and families in the greatest need – in particular, formerly homeless individuals with mental illness or other disabilities” said **Katie Devine, Principal of Rockabill**. “It was important to me to continue this work when I joined Rockabill, and I’m grateful that I have the opportunity to focus on these types of projects and work with truly incredible housing and service providers.”

“Rockabill is unique in that not only do we produce good work on behalf of our clients and partners, but we take an extremely collaborative and creative approach,” added **Devine**. “As a team, we’re always looking for new and innovative projects and solutions for our clients. I’m truly honored that Niall, Richard, and Tim have welcomed and helped me grow as they have over the past two years.”

Since joining Rockabill, Katie has established the firm as a leader in the supportive housing and shelter arena, a high-touch and oftentimes overlooked segment of the affordable housing industry due to the vulnerable populations served. Of Katie’s many accomplishments, her recent work to preserve and rehabilitate SRO supportive housing in Chelsea and on the Upper West Side; with a leading provider of homeless services to acquire and construct a new homeless shelter and co-located Federally Qualified Health Center; and with a community-based organization in Harlem to preserve senior housing and a shelter for homeless families, stand out.



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### **About Katie Devine**

Prior to moving to the New York City area in 2018, Katie worked for several years with established Chicago-based developers – including the Acquisitions team at Evergreen Real Estate Group and as a Vice President at UP Development, LLC, specializing in supportive housing. More recently, she served as the Director of Housing Development at Southside United HDFC in Williamsburg, Brooklyn.

Katie holds a Bachelor of Science from the Cornell University School of Hotel Administration, where she graduated with honors. She has attended the CSH Supportive Housing Institute in Illinois, Indiana, and Ohio, and is a certified Tax Credit Specialist. She is also an active member of the NYC Chapter of Women in Housing and Finance and Cornell's Real Estate Council.

Over the course of her career, Katie's work has resulted in the successful completion of over 2,500 units of preserved and newly constructed affordable, supportive, and senior housing projects in four states.

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