



Rockabill Consulting LLC | Rockabill Development LLC

Rockabill Consulting & Development Promotes Sean McNamara to Vice President

Leading affordable and supportive housing services firm also expands its roster with the addition of new Assistant Vice President

Hoboken, New Jersey (January 24, 2022)—Rockabill Consulting & Development announced today that Sean McNamara, Assistant Vice President, has been promoted to Vice President, with increased responsibilities for further elevating Rockabill’s position as an industry leader in providing financial advisory services and joint-venture partnerships to the affordable, supportive and shelter housing community.

During Mr. McNamara’s five years with Rockabill, he has played a critical role in ensuring the success of preservation projects at all different stages, including “Year 15” preservations for both Low-Income Housing Tax Credit (LIHTC) and non-LIHTC portfolios, the preservation of existing portfolios with the participation of public and private funding and supportive housing preservation.

“In a business where no two deals are alike, Sean takes pride in getting to know each client’s values and goals, while working closely with them to deliver the best possible outcome,” said **Tim Collins, Principal at Rockabill**. “Sean genuinely cares about the communities we serve and the experience he brings to the table on all aspects of deal structuring make him an invaluable member of our team.”



A native New Yorker, Sean holds a bachelor’s degree in Finance from the University of Scranton in Pennsylvania. He is an avid baseball fan and a former member of the Irish National Baseball Team.

Rockabill also wishes to welcome Rebekah Taft to the firm, who joins as an Assistant Vice President. In her new role, Ms. Taft will work on a wide variety of transactions, ranging from the rehabilitation of shelters to the construction of supportive housing.

Prior to joining Rockabill, Ms. Taft was a Senior Project Manager at Neighborhood Restore HDFC, a New York-based nonprofit that focuses on transitioning properties from financial and physical abandonment to responsible third-party ownership. She also worked in institutional advancement at Jubilee Housing, a Washington, DC-based affordable housing developer and social service provider. Rebekah holds a master’s degree in City Design from The London School of Economics and graduated from Covenant College.

The aforementioned appointments top off a busy year for Rockabill. In November 2021, the firm broke ground on a 94-unit affordable housing development for seniors in Bushwick, Brooklyn. Working in partnership with Southside United HDFC, the project— Rheingold Senior Residences—aims to set a new



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standard for deeply affordable housing for aging New Yorkers while achieving passive house standards to help mitigate the health impacts of a warming climate.

Also last year, Rockabill marked the completion and opening of Vincent's Village, a \$42 million affordable and supportive housing development in the village of Nanuet in Rockland County. Supported with financing from New York State Homes and Community Renewal (HCR), the development has 93 affordable homes with on-site health and wellness services for adults age 55 and older.

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